

3DBox[®], solution for digital signage

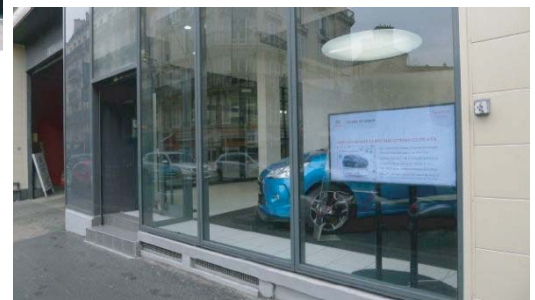
The Digital Signage is a modern communication tool that enables the barge to visualize and to remotely interact with multimedia contents displayed on screens inside the shop or behind a shop-window.

With its 3D-Box and thanks to its innovative technologies, Sequeris proposes a simple interactive solution that can be modulated to meet your needs.

Enhance your communication thanks to interactive dynamic displays.



3DBox



What are the benefits of Sequeris solution?

- Allows to launch a video to maintain the attention of the potential customer as soon as a face is detected by the camera
- Allows the barge to interact 24h/24 and 7d/7 with the display by reaching menus through contactless buttons (products, sales promotions, news...)
- Works through any kind of shop window (coated glass, athermic and double-glazing)
- Allows statistical analysis of the most seen products
- Allows the making of appointments even during closing days (saving time for the customer as well as for salesmen)

The 3D-Box solution®

In order to make your shop-window interactive, Sequeris proposes a complete solution:



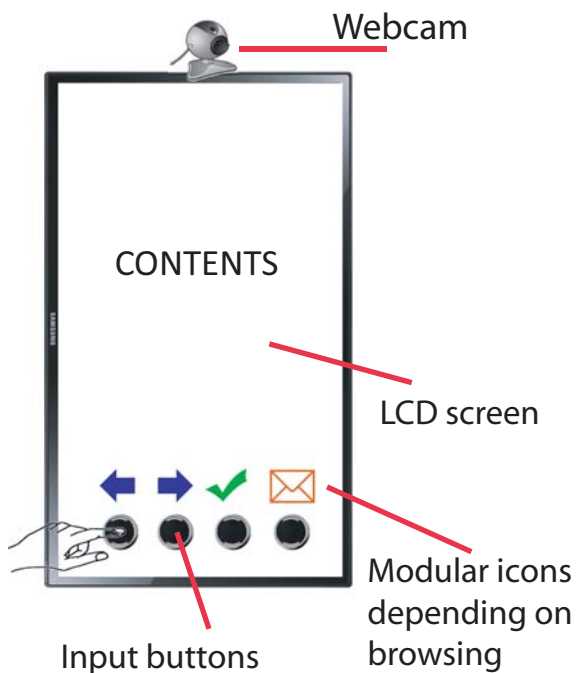
Mini Plug&Play PC



Screens with increased brightness



3D-Sens/3D-Touchless control panel



Operation:

Associated to a webcam and 3D-Touchless input buttons, our software will detect the face of a passerby in front of the shop-window. As soon as the detection is confirmed by the software the system will launch a chosen video to attract the attention of the potential customer. The customer will then immediately interact with the display thanks to the contactless input buttons in order to visualize the contents

Advantages of our technology :

3D-Box is a solution :

- Plug&Play
- Simplified input interface
- Flexible interface to suit your needs (Number of input buttons and associated menu)
- Easy operating for the merchant : changing of contents from his personal computer